# Internship Opening: Marketing Intern at Raw Stadia

# About Raw Stadia

Raw Stadia is a pioneering force in the Sports Tech and Data industry, headquartered in the vibrant city of Hasselt, Belgium. Since our inception in April 2019, we've been on a mission to revolutionise the way sports organisations assess playing surface conditions, thereby enhancing athlete performance and safety. Our cutting-edge software platform, complemented by sophisticated devices, has positioned us as a leader in providing actionable insights to elite sports teams across more than 20 countries. As we continue to grow and expand our technological horizons, we invite you to join us on this thrilling journey.

#### The Role

As a Marketing Intern at Raw Stadia, you'll have the opportunity to dive headfirst into the world of marketing and gain valuable real-world experience.

Your responsibilities will include:

- Assisting in the creation of marketing campaigns across various platforms
- Conducting market research and competitor analysis
- Creating engaging content for social media, blog posts, and email newsletters
- Assisting with the management of social media accounts and engaging with our audience
- Collaborating with team members to brainstorm creative marketing ideas and strategies

## What You Bring

We're looking for candidates who are:

- Enrolled in a Bachelor's degree program, preferably with a focus on Marketing, Communications, Business, or Sports Science
- Creative thinkers with a passion for marketing and a desire to learn.
- Strong communicator with excellent writing skills
- Proactive mentality and ready to jump in when there is an opportunity
- Detail-oriented individuals who can multitask and meet deadlines.
- Knowledge of design tools is a plus
- Familiarity with social media platforms (Instagram, Facebook, Twitter, LinkedIn, etc.) is a plus

• English is a must and any other language is a great advantage

### What We Offer

- Hands-on experience in a fast-paced marketing environment.
- Mentorship and guidance from experienced marketing professionals.
- Opportunity to contribute ideas and make a real impact.
- Flexible schedules and remote work options are available.
- Great team to work with and learn from, in a multicultural environment.

#### How to Apply:

If you're ready to jump-start your marketing career and make a difference, we'd love to hear from you! Please send your resume and a motivational letter to hr@rawstadia.com. Join us in shaping the future of sports technology!